



SHEPPARTON EAST PRIMARY SCHOOL

NO: 1713

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Website: <http://www.shepeastps.vic.edu.au>

Principal: Trent McCrae

8.5.19

Dear Sponsor,

RE: SPONSORSHIP OPPORTUNITY WITH SHEPPARTON EAST COMMUNITY & PRIMARY SCHOOL

Our primary school, together with the Shepparton East Action Group, is working in partnership to build and support our local community, made up of 292 families. A key part of this vision is establishing our primary school as a central hub, to support and host the various sporting and entertainment events for our community. The first part of this vision is the building of a Sporting Pavilion at the school.

Shepparton East Primary School is a small school, with a passionate community of teachers; supportive and involved parents and school council members; and enthusiastic children who aspire to be life-long learners and leaders in their local and global communities. The school itself has doubled in enrolments over the last 6 years.

However, there are currently no undercover facilities for the primary school, nor sporting groups, Fire Brigade or community to use!

Our community has been working hard in the planning of, and fund-raising for, the Sporting Pavilion, which will provide a much-needed shelter area for our school to host assemblies, family events, larger-scale outdoor events, and the Outside of School Hours Care Program. The use of this pavilion will also extend to the Shepparton East community, as a way of bringing people together and of the sharing of resources beyond our school grounds, for local sporting teams, ANZAC and Remembrance Day ceremonies, community events and meetings, and as a training site for the Shepparton East Fire Brigade.

To construct the Sporting Pavilion, our total funding target is set at \$200,000, with Stage 1 being set at \$100,000. Stage 1 would see the main structure of the pavilion erected. We are hoping that you could help us reach that goal.

By becoming one of our corporate sponsors, you'll be partnering with us to build and support our growing community. This partnership will be reciprocated with the promotion of your company across our community and school.

We have listed some of the incentives and benefits that your company will enjoy should you decide to become one of our corporate sponsors (see attached Sponsorship Levels Document). Regardless of the amount you choose to give, your company will be included in our "Opening Event" program, as well as the media release that we'll publish on our website, social media sites and newsletter.

We are happy to accept cash donations, as well as in-kind donations of goods or services. Feel free to make a contribution that you are comfortable with. We value and appreciate any contribution, with **all donations being tax deductible.**

Please see the attached Sponsorship Level Document to find the level of giving that is suitable to your company. If you are ready to make a donation, please fill out the Shepparton East Sporting Pavilion Partner form attached, or email shepparton.east.ps@edumail.vic.gov.au

We would like to thank you in advance for your generosity.

Please don't hesitate to contact me directly via phone 03 58 292 426, or email if you have any queries.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'T. McCrae', written in a cursive style.

Trent McCrae

Principal

Shepparton East Primary School

SHEPPARTON EAST SPORTING PAVILION

SPONSORSHIP LEVEL DOCUMENT

PLATINUM LEVEL SPONSORSHIP - \$5,000 PLUS

The Platinum Sponsorship level will entitle your business to the following:

- Commemorated as a Platinum Sponsor on the Sponsorship Board.
- A monthly feature in our newsletter, online and social media platforms for 2 years.
- Prominent position of your business logo on our weekly newsletters sponsorship page, for 2 years.
- A special invite to our 'Grand Opening'.
- A special mention in all media releases

GOLD LEVEL SPONSORSHIP - \$2,000 TO \$4,999

The Gold Sponsorship level will entitle your business to the following:

- Commemorated as a Gold Sponsor on the Sponsorship Board
- A quarterly feature in our newsletter, for 1 year.
- A quarterly feature on our social media sites, for 1 year.
- Your business logo featured on our web site and weekly newsletter sponsorship page, for 1 year.
- A special invite to our 'Grand Opening'.

SILVER LEVEL SPONSORSHIP - \$1,000 TO \$1,999

The Silver Sponsorship level will entitle your business to the following:

- Commemorated as a Silver Sponsor on the Sponsorship Board
- Your business logo featured on the weekly newsletters sponsorship page each Term, for 1 year.
- Your business logo featured on our web site, for 1 year.
- A special invite to our 'Grand Opening'.

BRONZE LEVEL SPONSORSHIP - \$500 TO \$999

The Bronze Sponsorship level will entitle your business to the following:

- Commemorated as a Bronze Sponsor on the Sponsorship Board
- Your business logo featured on our weekly newsletter sponsorship page each Semester, for 1 year.
- Your business logo featured on our web site, for 1 year.
- A special invite to our 'Grand Opening'.

SHEPPARTON EAST SPORTING PAVILION PARTNERSHIP FORM

YES, I AM READY TO PARTNER WITH THE SHEPPARTON EAST COMMUNITY

Please complete the form below, and return it to Shepparton East Primary School, or fill in our online form: [Help our community](#)

Company Name:	
Contact Name:	
Contact Phone:	
Contact Email:	
Level of Sponsorship	<input type="checkbox"/> Platinum \$ _____ <input type="checkbox"/> Gold \$ _____ <input type="checkbox"/> Silver \$ _____ <input type="checkbox"/> Bronze \$ _____ <input type="checkbox"/> Other (please detail how you would like to help, below) <ul style="list-style-type: none"> <input type="radio"/> One-Off Donation of \$ _____ <input type="radio"/> Donation of Goods or Services _____
Sponsorship Referral – do you know any other local businesses or companies you feel may be interested in partnering with our community?	
<input type="checkbox"/> No <input type="checkbox"/> Yes (Please provide details below)	

Direct Deposit details:

Name: Shepparton East Primary School Council Building Fund
BSB: 063 527
Acc: 10897907

* All donations are tax deductible. Receipts will be provided for all funds received. Thank you for your support.